

2017 "BOSAI" Industry Fair in Sendai

Booth No.
F-4

Earthquake Countermeasure

Fire Countermeasure

Tsunami /Flood
Countermeasure

Other

Company/Organizaition Name

MICHINOKU SENDAI ORI☆HIME TAI

Company/Organizaition Profile

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in charge

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Main exhibits

Education for disaster prevention for children



PR Point

We will give a presentation on the activities for supporting the reconstruction for six years. These activities have been implemented by the idle group assisting the reconstruction, "Michinoku Sendai Orihimetai", which was established by teenage girls at devastated area for purpose of reconstruction-aid immediately after the earthquake. We will also introduce our efforts for disaster prevention/reduction from children's view point. This information was sent to 200 countries all over the world in 2016 as public relations of Ministry of Foreign Affairs of Japan.