

# **iREX<sup>®</sup>** **2022**

INTERNATIONAL ROBOT EXHIBITION

## **Post Show Report (Onsite)**

*The way towards  
a friendlier society,  
bridged by robots*



**Date** **Mar.**  
**9(Wed.)-12(Sat.), 2022**  
Opening hours: 10:00-17:00

**Venue** **Tokyo Big Sight**  
East 1-8 Halls, West 3/4 Halls

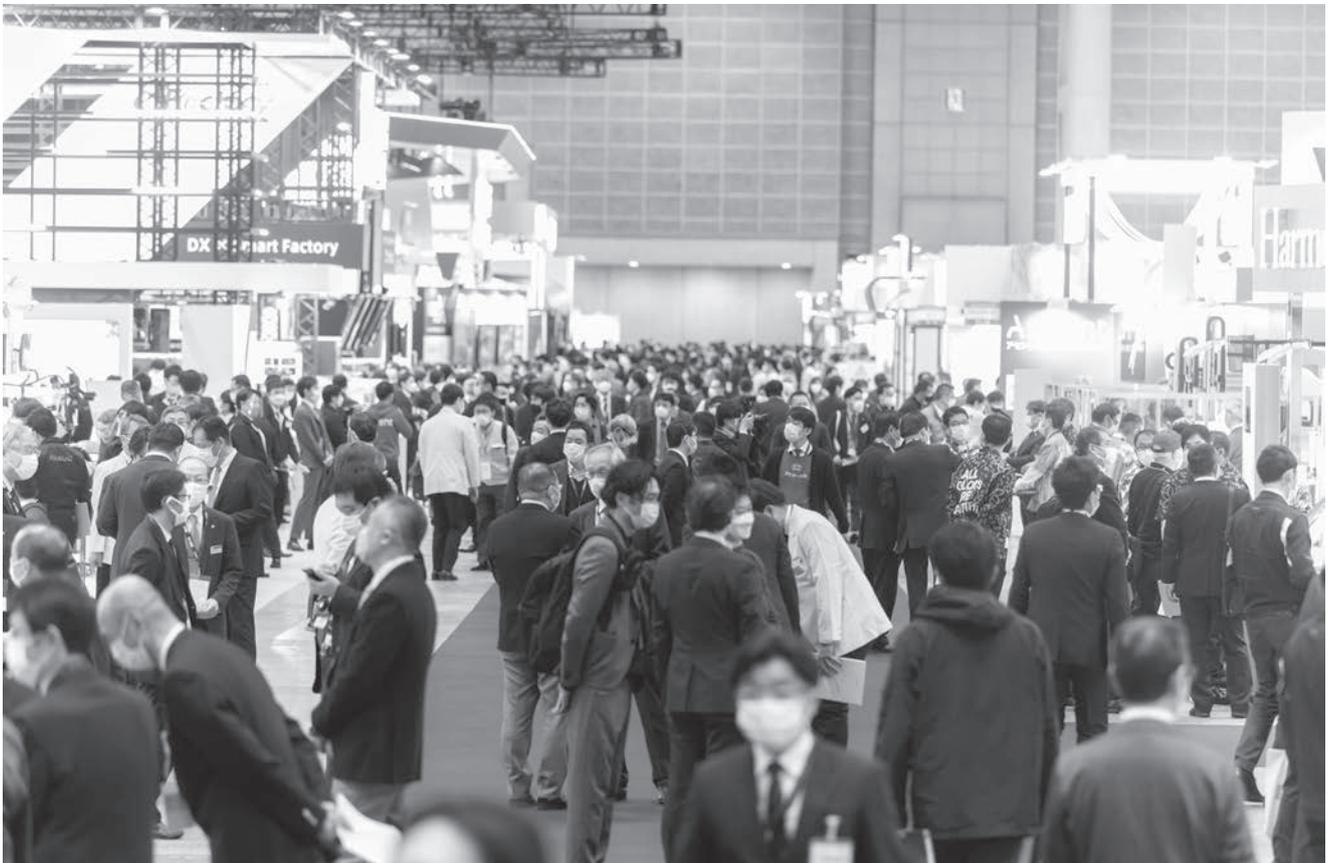
**Organizers** Japan Robot Association (JARA)  
THE NIKKAN KOGYO SHIMBUN



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## One of the largest robot trade shows in the world

The newest robot technologies and products from Japan and around the world.



We are pleased to inform you that thanks to your supports, International Robot Exhibition 2022 (iREX2022), held from March 9<sup>th</sup> to 12<sup>th</sup> came to an end with great success.

The number of exhibitors this year was 615 and the number of booths was 3,227. This marks the largest number ever, breaking the record of previous iREX in 2019. As organizers, we would like to express our deep gratitude to all the exhibitors, related authorities, organizations and associations as this achievement would not be made if it were not for your warm support.

The contents and the brief report on iREX2022 are shown in the following pages for your reference.

Thank you very much again, and we sincerely appreciate your continued supports.

**Japan Robot Association (JARA)**  
**THE NIKKAN KOGYO SHIMBUN, LTD.**

# Show Overview

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## ■ Name

INTERNATIONAL ROBOT EXHIBITION 2022 (iREX2022)

## ■ Theme

“The way towards a friendlier society, bridged by robots”

## ■ Purpose

The purpose of the exhibition is to gather and exhibit industrial/service robots and related equipment from around the globe under one roof, to help improve the technology to use robots and market development, and to contribute to the creation of new markets and promotion of industrial technology of robots.

## ■ Date / Time

Mar. 9 (Wed.)-12(Sat.), 2022 / 10:00-17:00

## ■ Venue

Tokyo Big Sight, East 1-8 Halls, West 3/4 Halls

## ■ Organized by;

Japan Robot Association (JARA)/ THE NIKKAN KOGYO SHIMBUN, LTD.

## ■ Supported by;

Ministry of Economy, Trade and Industry / Ministry of Health, Labour and Welfare / Ministry of Agriculture, Forestry and Fisheries / Ministry of Land, Infrastructure, Transport and Tourism / Ministry of Internal Affairs and Communications / Ministry of Education, Culture, Sports, Science and Technology / The Japan Chamber of Commerce and Industry / New Energy and Industrial Technology Development Organization (NEDO) / Japan External Trade Organization (JETRO) / Japan Broadcasting Corporation (NHK)

< No particular order / a corporate capacity omitted >

## ■ Special Supported by;

The Society of Instrument and Control Engineers / Communications and Information Network Association of Japan / Manufacturing Science and Technology Center / All Japan Plastic Products Industrial Federation / The Association for Technical Aids / Japan Amusement Machine and Marketing Association / The Japan Machinery Federation / Japan Metal Stamping Association / Japan Clean Environment Promotion Organization / Japan Construction Equipment Manufacturers Association / Japan Construction Machinery and Construction Association / Japan Machine Tool Builders Association / The Japan Society of Industrial Machinery Manufactures / Japan Automobile Manufacturers Association / Japan Auto Parts Industries Association / The Japan Food Machinery Manufacturers' Association / Japan Forming Machinery Association / The Iron Steel Institute of Japan / Japan Electric Measuring Instruments Manufacturers' Association / The Japan Electrical Manufacturers' Association / Nippon Electric Control Equipment Industries Association / Japan Painting Contractors Association / Semiconductor Equipment Association of Japan / Japan Assistive Products Association / The Association of Care Goods Providers / The Japan Institute of Material Handling / Japan Fluid Power Association / Japan Belt Association / Japan Association of Corrosion Control / Japan Packaging Machinery Manufacturers Association / The Japan Welding Engineering Society / The Robotics Society of Japan / Micromachine Center / Robot Revolution & Industrial IoT Initiative

< No particular order / a corporate capacity omitted >

## ■ Admission

JPY1, 000 (Free admission for pre-registrants or under 16)

## ■Scale of Exhibition

Exhibitors	<b>615 exhibitors</b> (*637)
Booths	<b>3,227 booths</b> (*3,060)

(\*Number of previous iREX in 2019)

- Overseas Exhibitors  
**49 exhibitors, 228 booths**
- Exhibiting Countries: **15 countries and regions**  
Austria, Canada, China, Denmark, France, Germany, Italy, Korea, Switzerland, Sweden, Taiwan, the Netherlands, Norway, UK, USA

## ■Number of Visitors

Date	Weather	Number of visitors (Number of previous iREX in 2019)
Mar. 9 (Wed.)	☁ / ☀	11,902 (31,939)
Mar. 10 (Thu.)	☀	15,469 (37,068)
Mar. 11 (Fri.)	☀	22,050 (42,697)
Mar. 12 (Sat.)	☀	12,967 (29,429)
<b>Total</b>		<b>62,388 (141,133)</b>

- Overseas Visitors:  
**37 countries and regions, 770 visitors**

## ■Concurrent Exhibitions:

- ISIEX-International Space Industry Exhibition-, good factory shop, KOKOKARA Fair  
(Organizer: THE NIKKAN KOGYO SHIMBUN)

## ■Special Exhibition Zone:

- “The 9th Robot Award” Joint Exhibition
- Robot Experience & Activity Area
- World Robot Summit Special Area

# ■ Ribbon Cutting Ceremony

Date: Mar. 9 (Wed.), 2022 9:50-10:00

Venue: East 5 Hall, Tokyo Big Sight

### List of Attendees of Ribbon Cutting Ceremony:

- Mr. Hiroshi Ogasawara**, Chairman, Japan Robot Association (JARA)
- Mr. Kenji Yamaguchi**, Chairman of International Robot Exhibition 2022 Steering Committee
- Mr. Hidefumi Horimoto**, Chairman, Japan Parts Feeder Industrial Association
- Mr. Hiroshi Geshiro**, Chairman, Japan Institute of Material Handling
- Mr. Haruhiro Imizu**, President, THE NIKKAN KOGYO SHIMBUN



## iREX Robot Forum2022

『Society's need for industrial robots and a changing society』

Date Mar.9 (Wed.) Time 13:00~16:30

Simultaneous interpretation available

Venue Stage A (in West 3 Hall)

[Organizer] Japan Robot Association, THE NIKKAN KOGYO SHIMBUN

### Session①

**Takateru Okuyama** President/Vice-president, HCI / Japan Factory Automation & Robot System Integrator Association

**Masahiro Indo** Senior Managing Officer, General Manager, Construction Technology, Robot ICT, SHIMIZU

**Marc Segura** President, Robotics Division, ABB

**Michael Otto** Chief Sales Officer, KUKA Robotics

### Session②

**Noboru Takagi** Executive Officer General Manager, Robot Business Division, Precision Machinery & Robot Company, Kawasaki Heavy Industries

**Kiyonori Inaba** Executive Managing Officer, General Manager Robot Business Division, FANUC

**Akira Kunisaki** Director, Chief Technical Officer General Manager, Research and Development Headquarters Digital Transformation, NACHI-FUJIKOSHI

**Masahiro Ogawa** Representative Director, Senior Managing Executive Officer, General Manager Robotics Division, YASKAWA Electric



Mr. Takateru Okuyama



Mr. Masahiro Indo



Mr. Marc Segura



Mr. Michael Otto



Mr. Noboru Takagi



Mr. Kiyonori Inaba



Mr. Akira Kunisaki



Mr. Masahiro Ogawa



# NEDO Robot · AI Forum2022

Date Mar.10 (Thu.) Time 13:00~15:30

Simultaneous interpretation available

Venue Stage A (in West 3 Hall)

[Organizer] New Energy and Industrial Technology Development Organization (NEDO)

## Opening Remarks

Tomoyasu Nishimura Executive Director, NEDO

## Lectures

### “Service implementation of autonomous last-mile delivery robots”

Kazuto Kamiyama Deputy Director, Robot and Artificial Intelligence Technology Department, NEDO

### “Implementation of remote monitoring of multiple delivery robots using 5G/4G by the UR housing complex”

Takayuki Ichihara Assistant Manager, Corporate Sales and Marketing Department I, NTT DOCOMO

### “Development of innovative robot technology aimed at utilization in new fields”

Hiroshi Takeba Technical Researcher, Robot and Artificial Intelligence Technology Department, NEDO

### “An Introduction of research projects of ROBOCIP aiming for a human-robot symbiotic society”

Shinsuke Sakakibara President, Robot Industrial Basic Technology Collaborative Innovation Partnership (ROBOCIP)

### “Remote tech meets AI - new normal for every field”

Daisuke Yanase Chief Officer, Robot and Artificial Intelligence Technology Department, NEDO

### “Introduction of DRESS project toward realization of a society in which numerous drones fly around”

Masato Mori Chief Officer, Robot and Artificial Intelligence Technology Department, NEDO

### “KDDI Smart Drone Business Strategy and UTM Development”

Hiroshi Sugita Manager, Drone Business Development Group, Business Development Department, Business Exploration & Development Division, KDDI

### “NEDO's challenging R&D activities toward new normal that humans and robots develop together”

Shigekazu Hayashi Director General, Robot and Artificial Intelligence Technology Department, NEDO

## The rapidly expanding space business: Why space now?

Date Mar.12 (Sat.) Time 10:30~11:20

Simultaneous interpretation available

Venue Stage A (in West 3 Hall)

[Organizer] THE NIKKAN KOGYO SHIMBUN

Takafumi Horie Founder, Interstellar Technologies



Mr. Takafumi Horie

## Space Industry Forum

Date Mar.12 (Sat.) Time 13:00~14:30

Simultaneous interpretation available

Venue Stage A (in West 3 Hall)

[Organizer] THE NIKKAN KOGYO SHIMBUN

Garvey McIntosh NASA Attaché in Asia/U.S. Embassy Tokyo

Shinichiro Nakajima CEO, Dymon



Mr. Garvey McIntosh



Mr. Shinichiro Nakajima

# Exhibitor Seminar

## ■ Seminar Venue①

Date	Time	Exhibitor
Mar. 9 (Wed.)	10:30~12:30	ORiN Forum 2022
	13:30~14:10	Man-Machine Synergy Effectors
	15:30~16:10	Universal Robots
Mar. 10 (Thu.)	10:30~11:10	Zivid
	12:30~13:10	OMRON
	13:30~14:10	SHIBAURA MACHINE
	14:30~15:10	HARTING
	15:30~16:10	Librestream
Mar. 11 (Fri.)	10:30~11:10	Techman Robot
	12:30~13:10	Aichi Sangyo
	13:30~14:10	DSM Engineering Materials
	14:30~15:10	NIKON

## ■ Seminar Venue②

Date	Time	Exhibitor
Mar. 9 (Wed.)	11:30~12:10	British Embassy Tokyo, Department for International Trade
	12:30~13:10	OSARO
	13:30~14:10	Rapyuta Robotics
	14:30~15:10	HEIDENHAIN
	15:30~16:10	Fukushima Innovation Coast Promotion Organization
Mar. 10 (Thu.)	13:30~14:10	JBM Engineering
	14:30~15:10	Asyrii
	15:30~16:10	Standard Robots
Mar. 11 (Fri.)	11:30~12:10	TSUBAKIMOTO CHAIN
	12:30~13:10	Nikon-Trimble
	13:30~14:10	Beckhoff Automation
	14:30~15:10	IAI

## ■ Seminar Venue③

Date	Time	Exhibitor
Mar. 9 (Wed.)	11:30~12:10	KEBA Japan
	12:30~13:10	Sumitomo Shoji Machinex
	14:30~15:10	Exa Wizards
Mar. 10 (Thu.)	11:30~12:10	Kawasaki Heavy Industries
	12:30~13:10	Mitsubishi Electric
	13:30~14:10	EPSON SALES JAPAN / SEIKO EPSON
	14:30~15:10	YASKAWA Electric
	15:30~16:10	Schmalz
Mar. 11 (Fri.)	11:30~12:10	NACHI-FUJIKOSHI
	12:30~13:10	DAIHEN
	13:30~14:10	FANUC

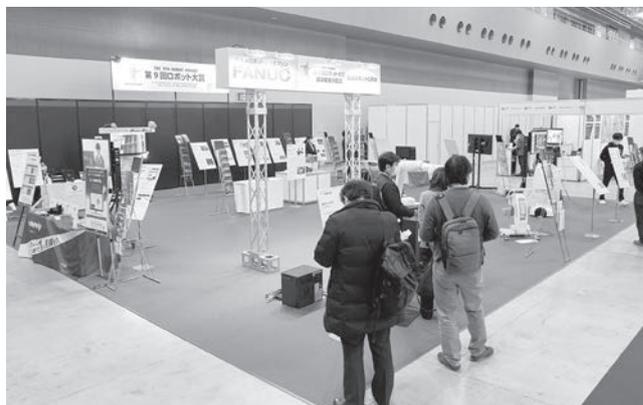
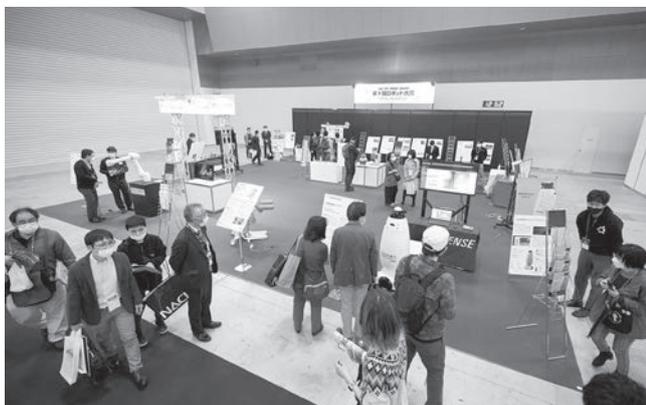


# Special Exhibition Zone

## “The 9th Robot Award” Joint Exhibition

**Venue** East 7 Hall, Tokyo Big Sight **Organizers** Ministry of Economy, Trade and Industry / Japan Machinery Federation

Joint Exhibition of the companies that won the 9<sup>th</sup> Robot Award



## World Robot Summit Special Area

**Venue** East 7 Hall, Tokyo Big Sight

**Organizers** Ministry of Economy, Trade and Industry / New Energy and Industrial Technology Development Organization (NEDO)

As progressing report for WRS2020 AICHI / WRS2020 FUKUSHIMA, demonstrations were held by participating teams of World Robot Challenge in each category of manufacturing, services, infrastructure and disaster response.



## Robot Experience & Activity Area

**Venue** West 4 Hall, Tokyo Big Sight

With the theme of "Past and Future", workshops that can be enjoyed by a wide range of age groups was conducted. In these workshops, visitors were able to do a craft, experience a robot, think about the future robots from the history of INTERNATIONAL ROBOT EXHIBITION.

Besides, several robot competitions were also carried out in this area.

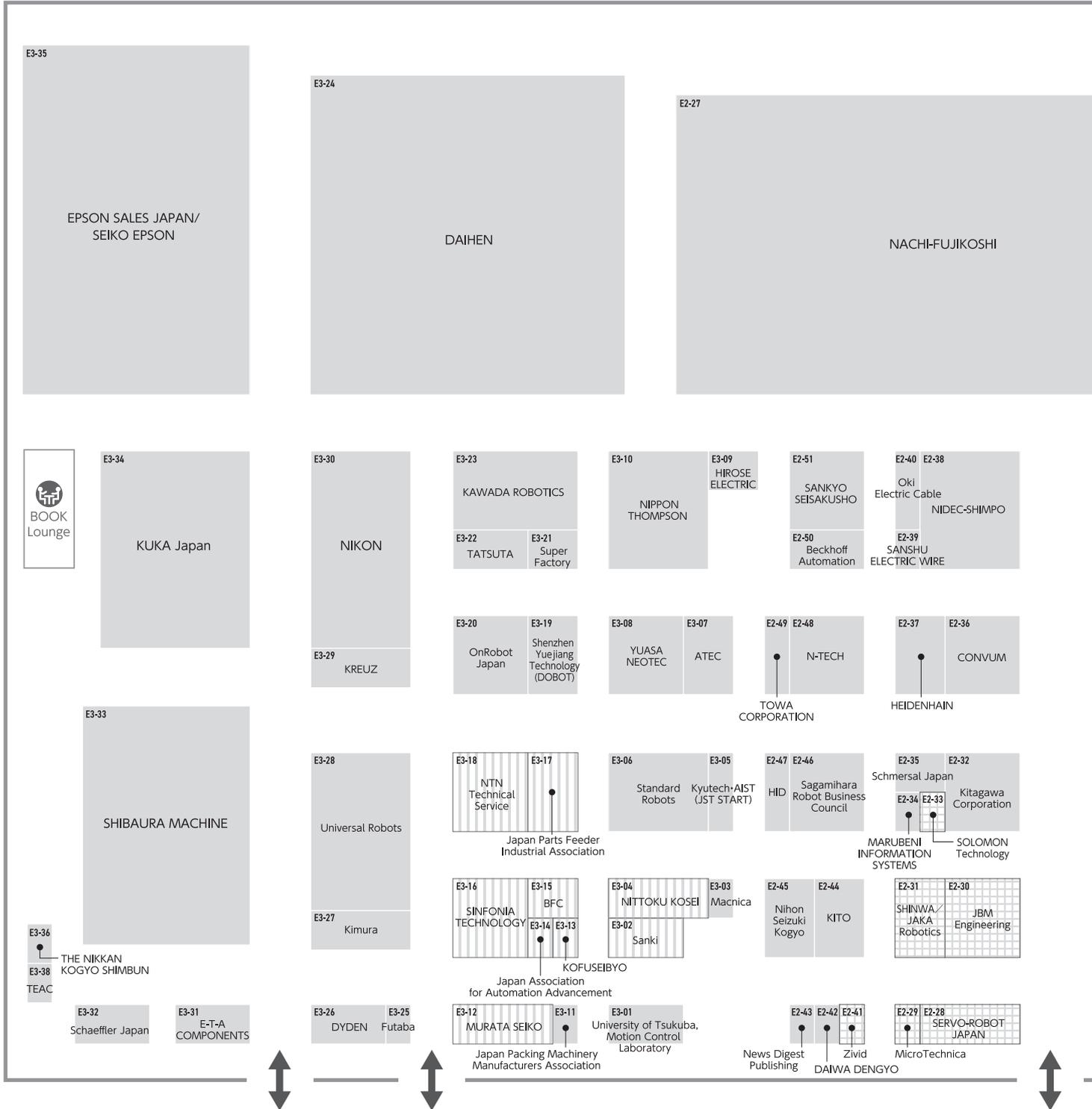


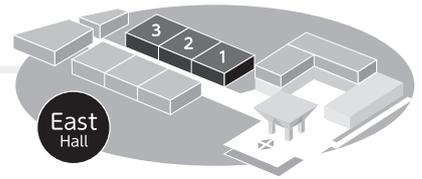
# Hall Map (East 1~3 Halls)

Industrial Robot Zone (IR)
  Robot Simulation & Vision System Zone (IRV)
  Parts Feeder Zone

Lounge

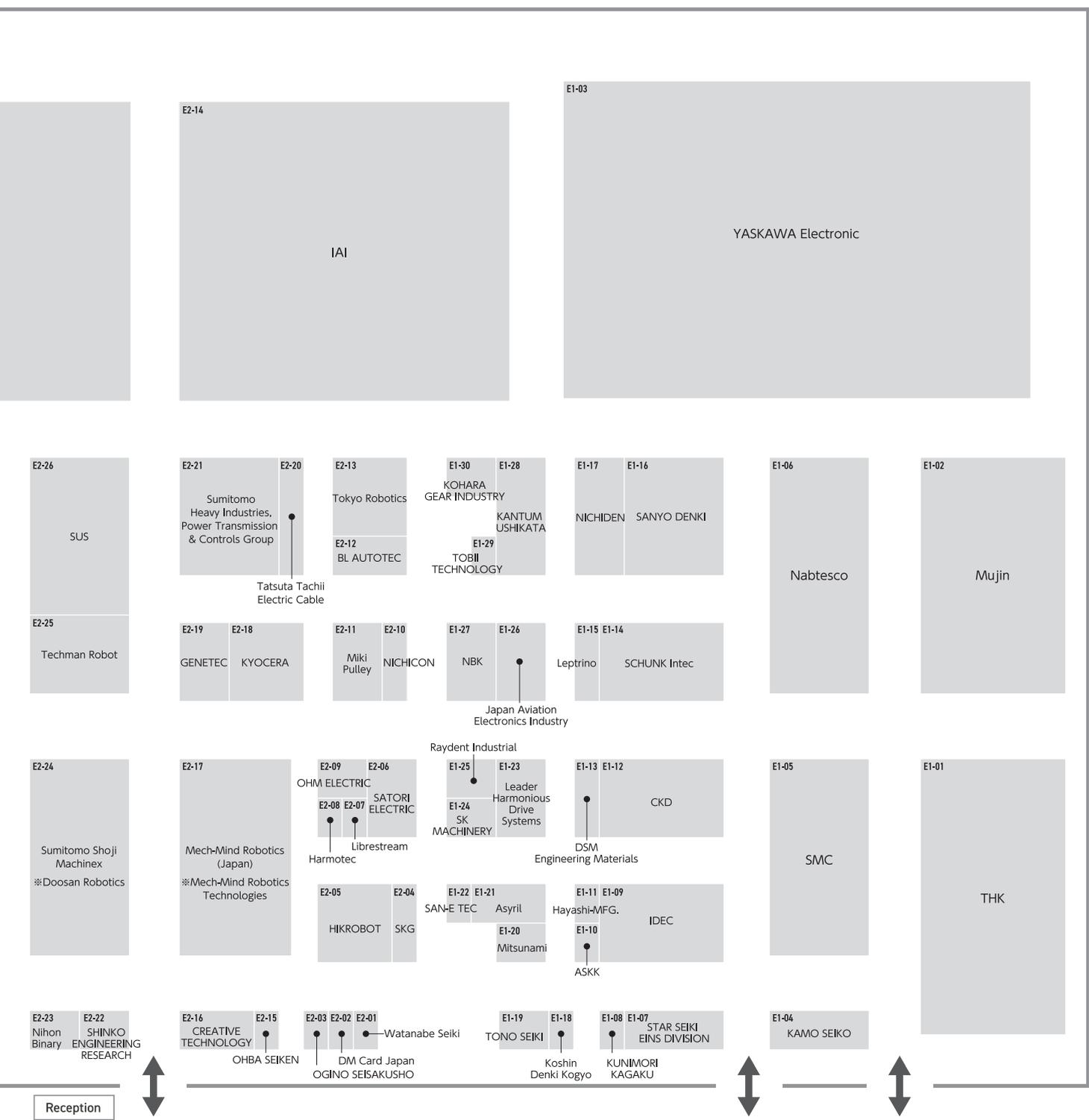
## East 3 Hall





**East 2 Hall**

**East 1 Hall**



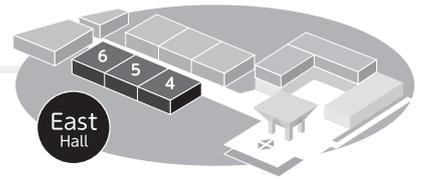
# Hall Map (East 4~6 Halls)

Industrial Robot Zone (IR)    Robot System Integrator Zone    Material Handling • Robot Zone

Lounge

## East 4 Hall





**East 5 Hall**

**East 6 Hall**

Kawasaki Heavy Industries

E6-12  
Yamaha Motor

E6-27  
Okura Yusoki

E6-33  
Murata Machinery

E5-38 KEBA Japan  
E5-39 NIPPON BEARING

E5-50 Kondo Seisakusho  
E5-48 RYUJUSS  
E5-49

E5-55 YANAGIHARA MECHAX  
E5-54 ORIN Consortium

E6-11 YUTAKA ELECTRONICS INDUSTRY  
E6-10 iRoobo Network Forum

E6-23 NABELL  
E6-24 INABA DENKI SANGYO

E6-26 YAMAZEN

E6-32 IHI Logistics & Machinery  
E6-31 Japan Institute of Material Handling

E6-36 Seibu Electric & Machinery

E5-36 Schmalz  
E5-37 HARTING

E5-46 STARTECHNO  
E5-47 FUJI (e-Sys)

E6-08 TAKAMARU ENGINEERS  
E6-09 BYNAS

E6-21 Sanmei Mechanical  
E6-22 Sinto Smart Engineering

E6-30 MEIKIKOU  
E6-29 Daifuku

E6-35 Nakanishi Metal Works  
E6-34 Fives Intralogistics

E6-38 OSARO

E5-35 Kowa Optronics  
E5-33 Aichi Sangyo  
E5-34

E5-44 SEIKEN GRAPHICS  
E5-42 RYOSAN  
E5-43 SOFIX

E5-53 PMT  
E5-51 Closer  
E5-52 YANASE

E6-06 TRI ENGINEERING  
E6-07 RIKOH ELECTRIC

E6-19 Alinetech  
E6-20 Astecnos

E6-25 ITOH DENKI

E6-28 TSUBAKIMOTO CHAIN



E5-31 Shin-Etsu Chemical  
E5-32 isesakishi system

Robot Revolution & Industrial IoT Initiative  
E5-40 MONODZUKURI.JP  
E5-41  
E5-56

E6-01 Senko Advance  
E6-02 Japan Factory Automation & Robot System Integrator Association

E6-13 PIAB  
E6-14 iCOM Robotics

E6-39 Rozetta  
E6-40 Clavis Japan

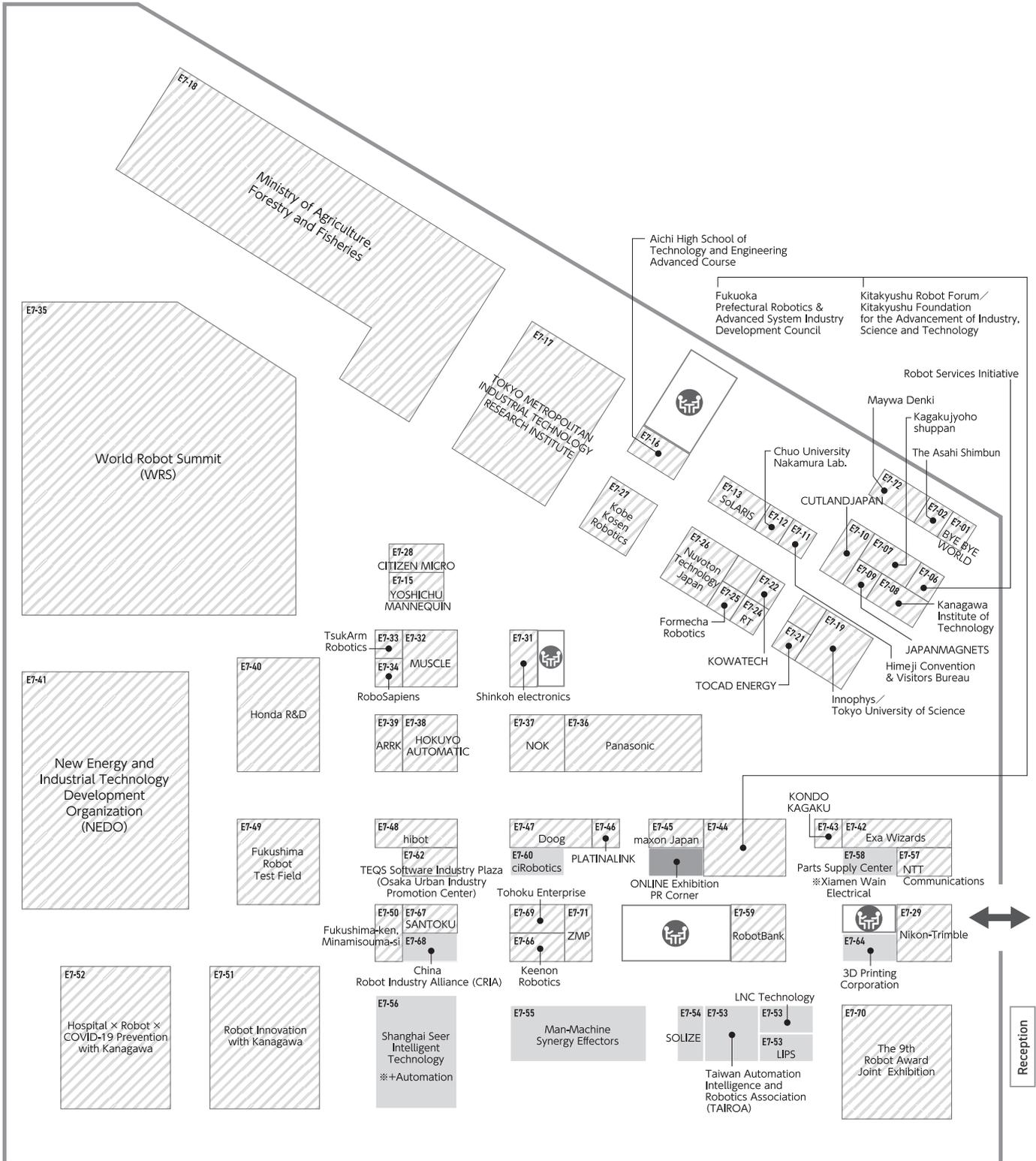
Five cities in Higashi Mikawa, Aichi Prefecture

New Media Development Association  
AVATAR Teleportation promotion Consortium

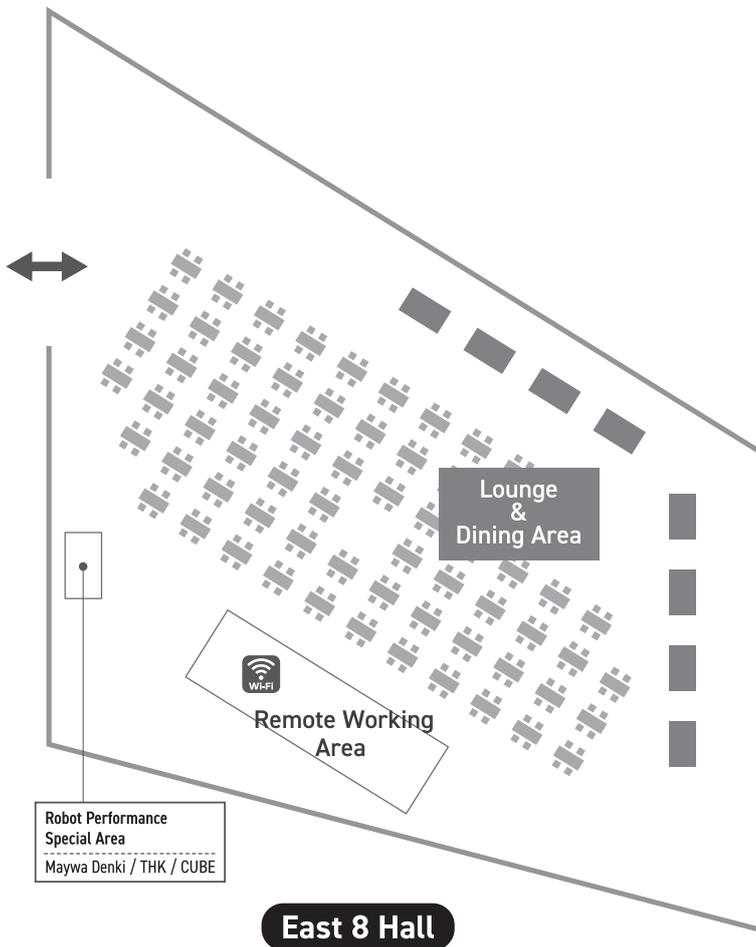
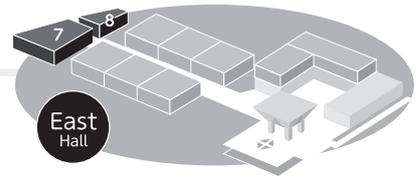


# Hall Map (East 7 · 8Halls)

- Industrial Robot Zone (IR)
- Service Robot Zone (SR)
- Lounge



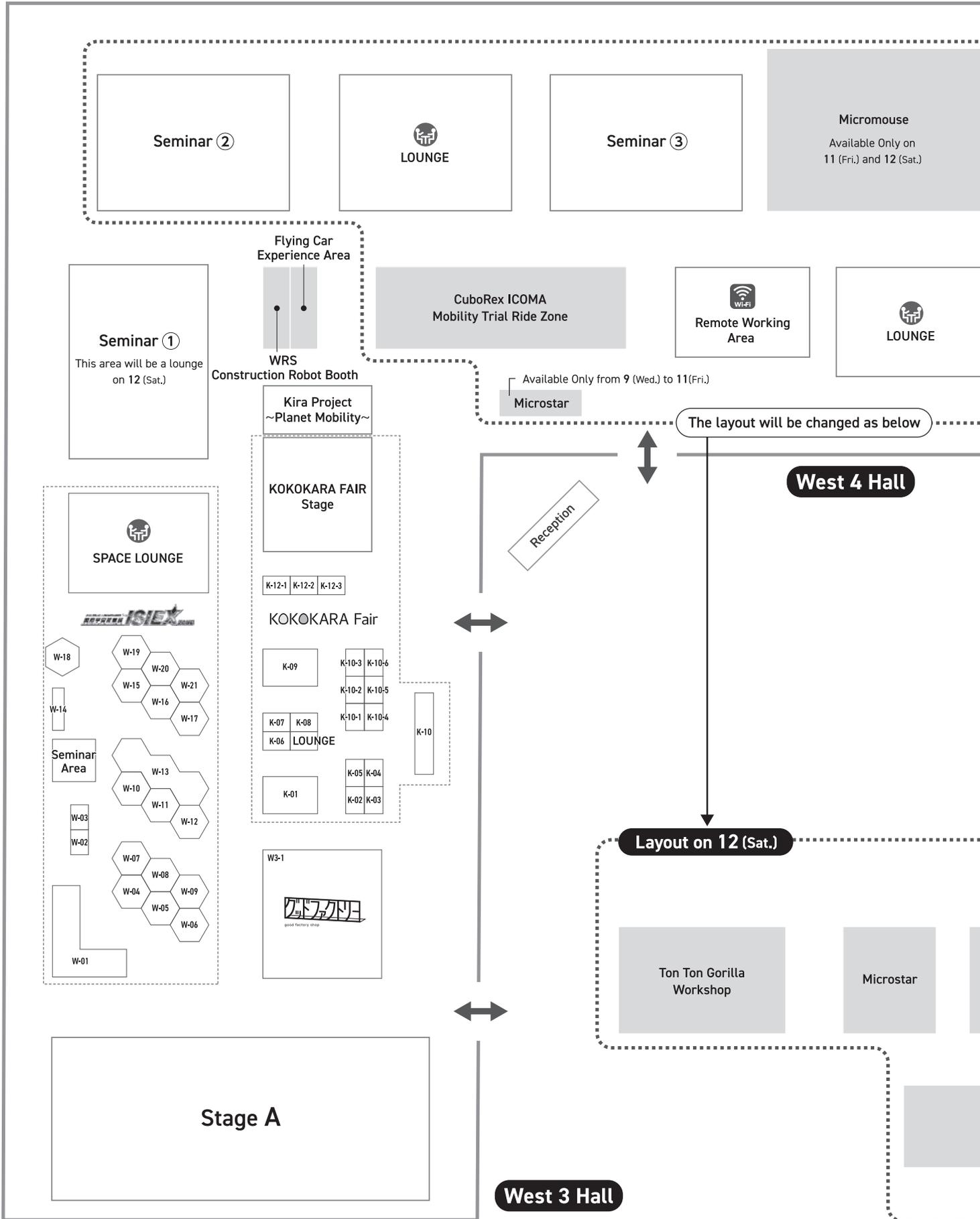
## East 7 Hall

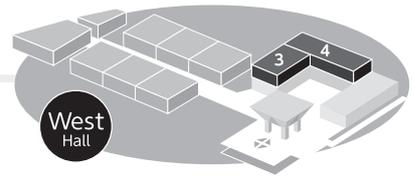


Robot Performance  
Special Area  
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Maywa Denki / THK / CUBE

**East 8 Hall**

# Hall Map (West 3 · 4 Halls)





## KOKOKARA Fair

Exhibitor name	Booth No.	Online
Andeco	K-01	
a-tune	K-04	
C.H.C. SYSTEM	K-07	
FUNDINNO	K-06	
FUTURENAUT	K-09	
Japan Association for the 2025 World Exposition	K-05	★
Japan Food & Agriculture Cooperative Organization	K-12	
※ADVANTEC	K-12-2	
※FOUNDED-TODAY	K-12	
※MYFARM	K-12-3	
※UPDATER*Green system corporation	K-12-1	
Japan Open Innovation Council	K-08	
Kanagawa Institute of Industrial Science and Technology	K-10	
※Archelis	K-10-6	
※ASAI ENGINEERING	K-10-2	
※MEMOTECHNOS	K-10-5	
※MICROTECH LABORATORY	K-10-3	
※Nifco	K-10-4	
※Ogawayuki	K-10-1	
NeoAxis	K-09	
Niihama City	K-03	
SWITCH Association of Sustainability	K-02	
utsusemitechno	K-09	

★Participate in iREX ONLINE.



Exhibitor name	Booth No.	Online
ABLab	W-19	★
British Embassy Tokyo, Trade and Investment Section	W-09	★
Dymon	W-01	★
HARUYAMA Junichi laboratory (JAXA/ISAS)	W-03	
Interstellar Technologies	W-15	★
Japan Aerospace Exploration Agency	W-14	★
Japan Manned Space Systems Corporation	W-13	★
KAJIMA	W-04	★
Luxembourg Trade and Investment Office-Tokyo	W-06	★
Mitsui Bussan Aerospace	W-08	★
Mitsui Sumitomo Insurance	W-17	★
Pale Blue	W-12	
Research Institute of Systems Planning	W-07	★
Restaurant L'asse	SPACE LOUNGE	
Rymansat Project	W-20	
SOOM	W-21	
SPACE COTAN	W-16	★
SPACE SHOP	SPACE LOUNGE	
SPACE WALKER	W-10	
SPICE SERVE	SPACE LOUNGE	
TAKENAKA	W-05	★
UZUME (Unprecedented Zipangu Underworld of the Moon Exploration) program	W-02	★
WARPSPACE	W-11	
YAOKI Education&Entertainment	W-18	

★Participate in iREX ONLINE.



Exhibitor name	Booth No.	Online
CITIZEN MACHINERY [Sponsor]	E4-31 (East Hall 4)	★
Core Machinery	W3-1	
Hayano Kenko	W3-1	
IFUKU SEIMITSU	W3-1	
MACRW	W3-1	
Sodick [Sponsor]	W3-1	★
TSUKADA	W3-1	

★Participate in iREX ONLINE.

## Stage B

## つくろ☆ さわる 国際ロボット展

### Robot Experience & Activity Area

Underwater Robot Network & Ancient Creatures Living in Water as Robots Workshop

VIVITA

Micromouse

CuboRex ICOMA Mobility Trial Ride Zone

KAWASAKI ROBOT Festival

VEX

# Exhibitor List (Alphabetical Order ※Co-exhibitor ☆Participating in iREX ONLINE)

<b>A</b>			※ITOCHU Techno-Solutions	E5-07	HBA	E6-03	
Aichi High School of Technology and Engineering Advanced Course	E7-16		※Mitsubishi Electric	E5-07	HCI	E6-18	
Aichi Sangyo	E5-33		※Mitsubishi Electric Information Systems	E5-07	HEIDENHAIN	☆ E2-37	
Alinetech	E6-19		※NEC	E5-07	hibot	E7-48	
ARRK	E7-39		※OMRON	E5-07	HID	☆ E2-47	
Asa Electronics Industry	E4-12		※Trend Micro	E5-07	HIKARI DENDOKI	E4-25	
Ascent Robotics	☆ E5-09		※WingArc1st	E5-07	HIKROBOT	E2-05	
ASKK	E1-10		EPSON SALES JAPAN / SEIKO EPSON	☆ E3-35	Himeji Convention & Visitors Bureau	E7-11	
Association of Enterprise Invitation to Hokuriku Area	E4-24		E-T-A COMPONENTS	☆ E3-31	HIROSE ELECTRIC	☆ E3-09	
※Fukui prefecture	E4-24		Exa Wizards	E7-42	HIWIN	☆ E4-15	
※Hokuriku Economic Federation	E4-24		<b>F</b>			HOJITSU SEIKO	E5-15
※Hokuriku Electric Power Company	E4-24		FANUC	☆ E4-04	HOKUYO AUTOMATIC	E7-38	
※Ishikawa Prefecture	E4-24		First Automation	☆ E6-16	Honda R&D	E7-40	
※Toyama Prefecture	E4-24		Five cities in Higashi Mikawa, Aichi Prefecture	E5-40	Hospital × Robot × COVID-19 Prevention with Kanagawa	E7-52	
Astecnos	E6-20		※Gamagori City, Aichi Pref.	E5-40	※CYBERDYNE	E7-52	
AsyriI	E1-21		※Shinshiro City, Aichi Pref.	E5-40	※Kanagawa Prefecture	E7-52	
ATEC	E3-07		※Tahara City, Aichi Pref.	E5-40	※Kantum Ushikata	E7-52	
ATI Industrial Automation	E5-18		※Toyohashi City, Aichi Pref.	E5-40	※NSK	E7-52	
<b>B</b>			※Toyokawa City, Aichi Pref.	E5-40	※NTT DOCOMO	E7-52	
Beckhoff Automation	E2-50		Fives Intralogistics	E6-34	※OTSUKA	E7-52	
BFC	E3-15		Formecha Robotics	E7-25	※Piezo Sonic	E7-52	
BL AUTOTEC	E2-12		FUJII (e-Sys)	E5-47	※Risk Measurement Technologies	E7-52	
BYE BYE WORLD	E7-01		FUJII	E4-07	※THK	E7-52	
BYNAS	E6-09		※Edec Linsey System	E4-07	※Toppan	E7-52	
<b>C</b>			FUJII SEISAKUSHO	E4-26	<b>I</b>		
China Robot Industry Alliance (CRIA)	E7-68		Fukuoka Prefectural Robotics & Advanced System Industry Development Council	E7-44	IAI	E2-14	
Chuo University Nakamura Lab.	E7-12		※advantech	E7-44	iC Haus / Techtuit	E4-13	
ciRobotics	E7-60		※B&B	E7-44	iCOM Robotics	E6-14	
※KTS	E7-60		※faxcim	E7-44	IDEC	☆ E1-09	
CITIZEN MICRO	E7-28		※I-PEX	E7-44	※IDEC FACTORY SOLUTIONS	E1-09	
CKD	☆ E1-12		※radrix	E7-44	IHI Logistics & Machinery	E6-32	
※CKD NIKKI DENSO	E1-12		※sunbit	E7-44	INABA DENKI SANGYO	☆ E6-24	
Clavis Japan	E6-40		Fukushima Robot Test Field	E7-49	Innophys / Tokyo University of Science	E7-19	
Closer	E5-51		※Advanced Simulation Technology Of Mechanics R&D	E7-49	i-RooBO Network Forum	E6-10	
CONVUM	E2-36		※EAMS ROBOTICS	E7-49	※Kurabo Industries	E6-10	
CREATIVE TECHNOLOGY	☆ E2-16		※Fukushima Emergency Response Training Institute	E7-49	isesakishi	E5-32	
CUTLANDJAPAN	E7-10		※Living Robot	E7-49	※Otech	E5-32	
<b>D</b>			※RoboDEX	E7-49	※system	E5-32	
DAIDO	☆ E4-11		※Yume Support Minamisoma	E7-49	ITOCHU MACHINE-TECHNOS	E4-27	
Daifuku	E6-29		Fukushima-ken, Minamisouma-si	E7-50	ITOH DENKI	☆ E6-25	
DAIHEN	☆ E3-24		Futaba	E3-25	<b>J</b>		
DAIWA DENGYO	E2-42		<b>G</b>			Japan Association for Automation Advancement	E3-14
DM Card Japan	E2-02		GENETEC	E2-19	Japan Aviation Electronics Industry	E1-26	
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# Media Exposures / PR & Advertising

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ARD German TV Network
Asahi Shimbun
Bloomberg
BS Asahi
Fuji Television
Impact Japan
Japan International Broadcasting
KSR
Kyodo News
MIRU
NEWSY
NHK
Nikkei BP
Nippon Television
Pavism
Presseclub concordia
QUALITY LIFE
SANKEI SHIMBUN
Sipa Press
TBS TV
TV TOKYO
Yomiuri Shimbun

## Major Publicity Media

TV / Radio
Nippon Television
TBS TV
Fuji Television
TOKYO MX
CCTV
Abema TV

### Newspapers

Keizai Sangyo Sinpo
Nihon Securities Journal

### Web News

FNN Prime Online
LINE NEWS
livedoor NEWS
NewsPicks
ORICON NEWS
Yahoo! NEWS

## PR Activities

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Invitation Flyer
Transport Advertising
Internet (WEB, SNS, Banners)
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Other Newspaper Advertisement
Flyers distribution at exhibitions organized by NIKKAN KOGYO SHIMBUN
E-mail Distribution
iREX News
Flyers distributed with Newspapers
Press Release



Invitation flyer (English)



Poster (English)

# PR & Advertising

## Web Banner Advertising

## Press Release

**PRESS RELEASE**

報道関係各位

2022年3月9日  
（一社）日本ロボット工業会  
日刊工業新聞社

**2022国際ロボット展**  
INTERNATIONAL ROBOT EXHIBITION 2022

ロボットがたくなく人に優しい社会

3月9日（水）～12日（土）

産業用からサービスまで最新ロボットが一挙に！  
世界最大級のロボットトレードショー、リアル会場とオンラインのハイブリッド開催

（一社）日本ロボット工業会と日刊工業新聞社は、2022年3月9日（水）～12日（土）の4日間、東京ビッグサイトで「ロボットがたくなく人に優しい社会」をテーマに、「2022 国際ロボット展（IREX2022）」を開催します。

本展は、2年一度開催する世界最大規模のロボット専門展として、今回で24周年を迎えます。今回は、615社・団体、3,227小間（約館837社・団体、3,000小間）での開催となります。

会場は、東京ビッグサイトの東1～4ホールと西1、4ホールを使用し、用途が拡大する産業用ロボットの最新システムや最先端技術の展示のほか、コロナ中でも活躍するサービスロボットなどが数多く展示されます。

今年度は新たに「加工製造業ゾーン」「材料ハンドリングゾーン」を新設し、バーナーワグなどの特殊システムや物流業界で活躍する最新ロボットシステムを展示します。

講演・フォーラムでは、初日に「IREXロボットフォーラム2022」を開催し、大手ロボットメーカーとユーザー企業により、ロボット導入の最新動向や新たな分野での応用の可能性を探ります。その他、多数の講演やセミナーも予定されています。

また、国際ロボット展では、JIRA主催の一環で開催しているほか、初のオンライン展覧会「IREX ONLINE」を2022年3月1日（水）～18日（金）に開催します。オンライン展覧会のみはオンライン登録後の講演「ウェビナー」もあり、こちらも開催です。ハイブリッド開催（リアル会場・オンライン会場）を開催することで、これまで以上に多くの情報を発信していきます。

ぜひ貴社様にて、「2022 国際ロボット展」をご紹介いただけたら幸いです。

【会期中間お問い合わせ先】  
「国際ロボット展」PR事務局  
（東京ビッグサイト内）  
受付時間：10:00～17:00（土日祝祭日）  
TEL：060-8818-7661  
E-mail：irex-press@all.house.jp

【プレス登録について】  
資料に限り、「国際ロボット展」分科会セッション（ウェビナー）を併せてご案内し、後日は、東1ホールに設置のプレス受付へお越しください。  
※新型コロナウイルス感染防止対策として、両会場は制限となります。

〆プレス登録はこちらへ <https://biz.nikkan.co.jp/form/irex/2022/press/>

**IREX**

**PRESS RELEASE**

Mar.2 (Wed.), 2022  
Japan Robot Association  
The Nikkan Kogyo Shimbun

**2022国際ロボット展**  
INTERNATIONAL ROBOT EXHIBITION 2022

The way towards a friendlier society, bridged by robots

Mar.9 (Wed.) - 12(Sat.), 2022

The latest robots, from industrial to service, under one roof!

The world's largest class robot specialty hybrid exhibition will be held

Japan Robot Association and The Nikkan Kogyo Shimbun will hold the International Robot Exhibition 2022 at Tokyo Big Sight from March 9 (Wed.) to March 12 (Sat.) 2022 with the theme "The way towards a friendlier society, bridged by robots". The world's largest class robot trade fair as the biennial event will be the 24th time.

The International Robot Exhibition 2022 (IREX2022) will be held with the number of 615 companies and organizations and 3,227 booths (IREX2019: 637 companies and organizations, 3,000 booths).

This year's exhibition will be held in East 1-4 halls and West 3-4 halls of Tokyo Big Sight. In addition to exhibiting the latest systems and related equipment for industrial robots which has been increased to use, many service robots which are also active in COVID-19 pandemic will be exhibited.

Besides, "Material Handling - Robot Zone" and "Parts Feeder Zone" will be newly added, and the latest robot systems that are active in the logistics industry such as supply systems and parts feeders will be exhibited.

Regarding Forums and Seminars, "IREX Robot Forum 2022" will be held on the Day-1 to explore the latest trends about robot introduction and possibilities in new fields by leading robot manufacturers and users. In addition, various forums and exhibitor seminars will be held every day.

For those who are difficult to visit on-site exhibition, "IREX 2022 ONLINE" will also be held. IREX 2022 ONLINE contains introduction of exhibit product services and streaming webinars. The online venue will be full of highlights, including exhibitors only available at the online venue, and webinars limited to the online venue. We will provide more information by holding a hybrid event (onsite and online).

In addition, information will be available in both Japanese and English, and visitors are able to access 24 hours from all over the world.

We would greatly appreciate your assistance in publicizing the International Robot Exhibition 2022.

【Inquires during the event】  
International Robot Exhibition PR Center  
(within Fullhouse Inc.)  
Hours: 10:00~17:00 (weekdays only)  
TEL: +81(0)6-8818-7661  
E-mail: irex-press@all.house.jp

【Press registration】  
Please go to the official web site of the International Robot Exhibition to register as a member of the press.  
On the day of the exhibition, please come to the press desk in East Hall 2 in order to convert the spread of the new coronavirus, advance registration is required.

Press registration - [https://biz.nikkan.co.jp/form/irex/2022/press\\_en/](https://biz.nikkan.co.jp/form/irex/2022/press_en/)

**IREX**

## Transport Advertising



01
2022年(令和4年) 3月8日・火曜日 (第2部) 発行所: 日刊工業新聞社 2022 日刊工業新聞社(TEL)03-5644-7000 東京都中央区日本橋小町1-4-1 日刊(土曜日・日曜日休刊) 昭和15年8月17日第3種郵便物認可

## 2022国際ロボット展

### INTERNATIONAL ROBOT EXHIBITION 2022



ロボットがたなく人に優しい社会

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6面 進むIロボットフレンドリーな環境整備	



日本ロボット工業会と日刊工業新聞社が共催する「2022国際ロボット展」が9日から12日までの4日間、東京ビッグサイトで開催される。産業用ロボット、サービスロボット、応用システム、要素機器などが一堂に集結する世界最大規模のロボット専門展だ。「マテハン・ロボットゾーン」と「部品供給装置ゾーン」を新設し、615社・団体、3227小間が出展する。今回は初めてオンライン会場も設け、18日まで開催している。



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**リアル会場**

**3/9日(水) ▶ 12日(土) 10:00 ▶ 17:00**

東京ビッグサイト 東1~8ホール/西3・4ホール

**オンライン会場**

**3/1日(火) ▶ 18日(金)**

リアル会場も  
オンライン会場  
入場登録はこちら

## 日刊工業新聞

THE NIKKAN  
KOGYO SHIMBUN

第2部

3月8日 火曜日

2022年(令和4年)

国際ロボット展

CKD

Automation Technology  
for the Future

東1ホール E1-12

来場前の予習、来場後の振り返り&情報共有に

ロボ展

特設サイト

- ✓ロボ展みどころ
- ✓関連ニュース、特集記事、動画
- ✓注目の出展企業、製品紹介



### THK

「THK」は、ロボット用高精度ボールベアリングの世界的リーダーとして、ロボットの高精度化・高速度化に貢献しています。また、ロボットの信頼性を高めるためのメンテナンス技術も提供しています。

## ともに暮らし働く

### ファナック

「FANUC」は、産業用ロボットの世界的リーダーとして、ロボットの高精度化・高速度化に貢献しています。また、ロボットの信頼性を高めるためのメンテナンス技術も提供しています。

### 川崎重工

「川崎重工」は、ロボット用高精度ボールベアリングの世界的リーダーとして、ロボットの高精度化・高速度化に貢献しています。また、ロボットの信頼性を高めるためのメンテナンス技術も提供しています。

### 安川電機

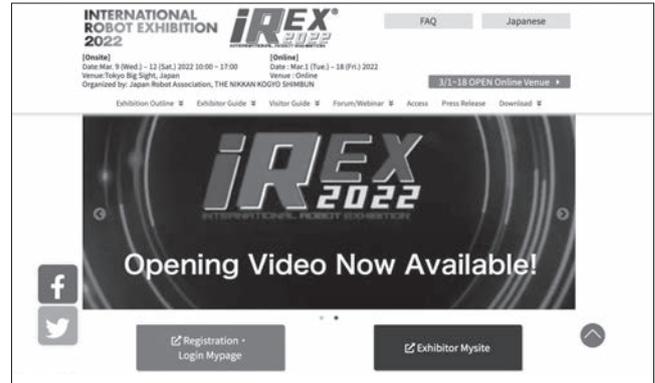
「安川電機」は、ロボット用高精度ボールベアリングの世界的リーダーとして、ロボットの高精度化・高速度化に貢献しています。また、ロボットの信頼性を高めるためのメンテナンス技術も提供しています。

### YASKAWA

「YASKAWA」は、ロボット用高精度ボールベアリングの世界的リーダーとして、ロボットの高精度化・高速度化に貢献しています。また、ロボットの信頼性を高めるためのメンテナンス技術も提供しています。

# Official website / iREX ONLINE

Official website (https://biz.nikkan.co.jp/eve/irex/english/)

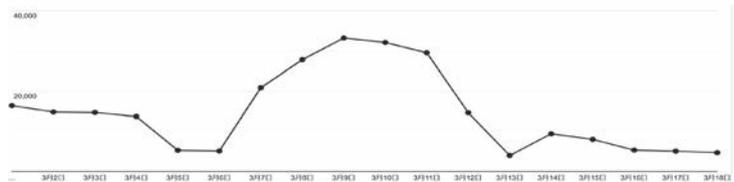


iREX ONLINE website (https://irex.nikkan.co.jp/)



Dates: Mar. 1 (Tue.) – Mar 18 (Fri.), 2022  
Admission: Free (Registration required)

Number of Active users: 194,352  
Page views: 11,045,809PV

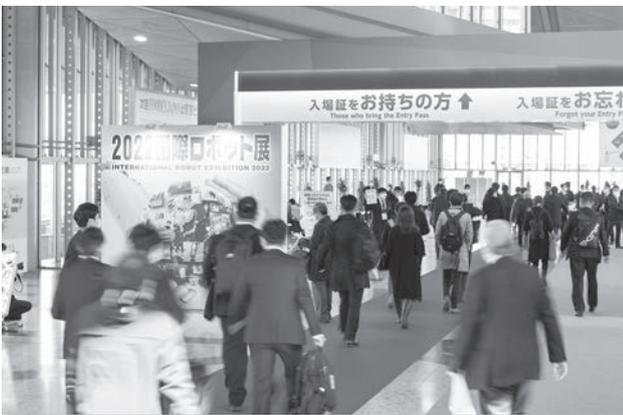


Reference Source: Google Analytics(www.irex.nikkan.co.jp)

Special website (https://biz.nikkan.co.jp/brand/irex/2022/)



# Venue Photos



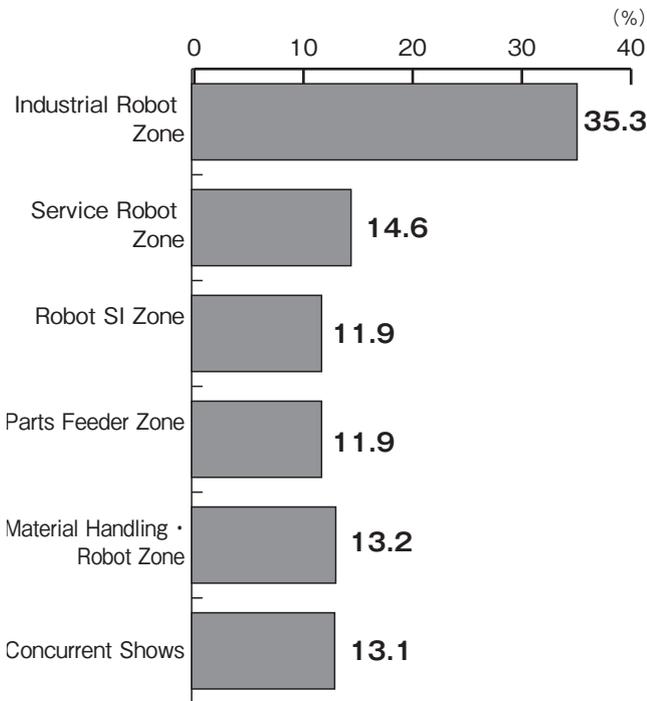
# Visitor Statistics

※ ( ) : iREX2019

## Q1.

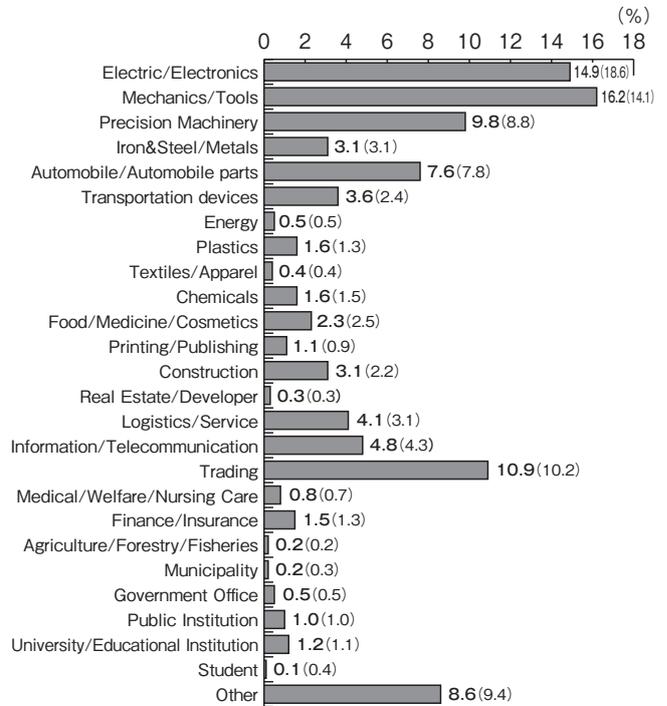
Which exhibition zone are you interested in?

※multiple answers allowed



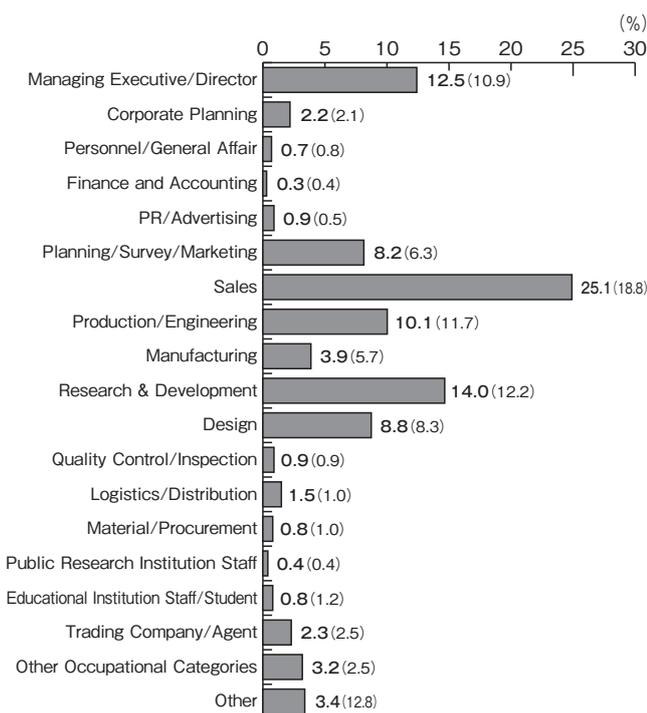
## Q2.

Which industry are you involved in?



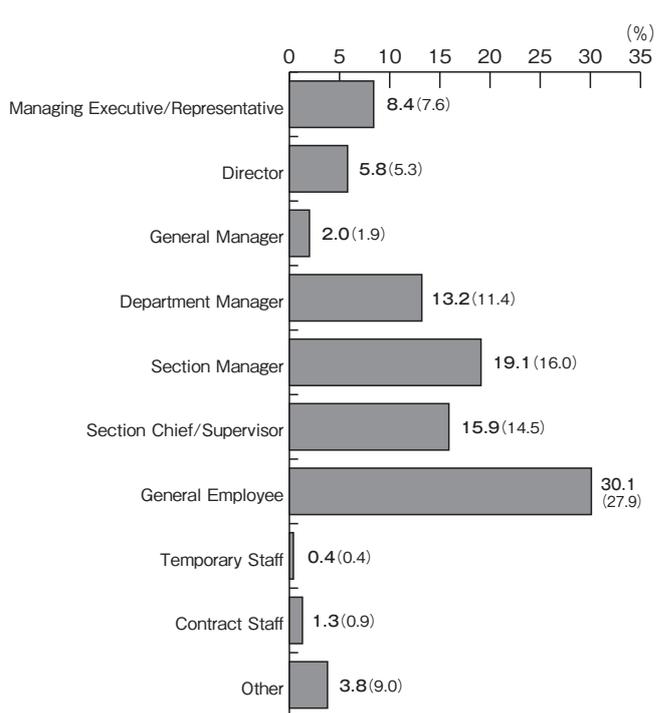
## Q3.

What is your occupation?



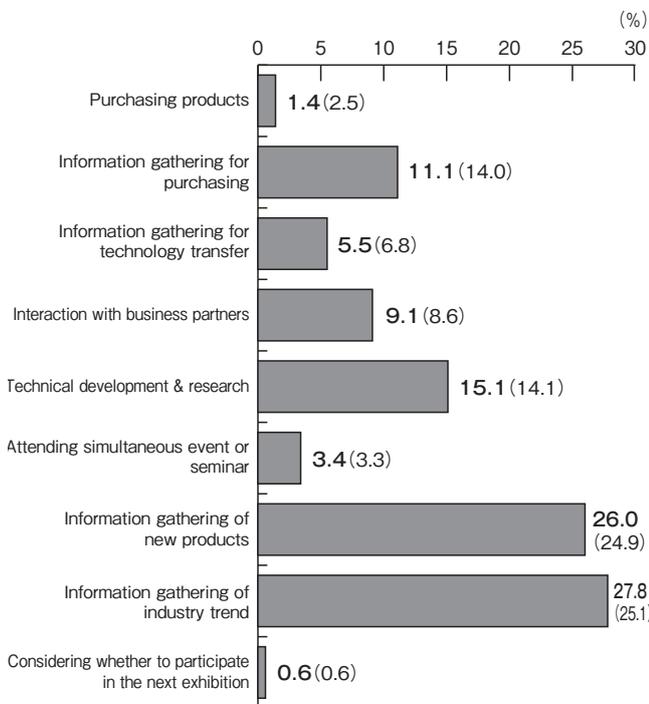
## Q4.

What is your job title?



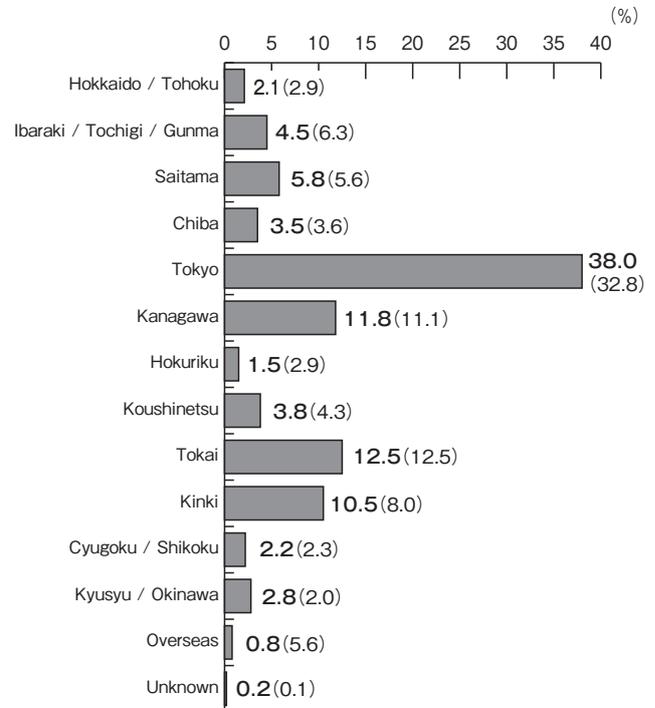
### Q5.

What is your purpose of the visit to this exhibition?  
 ※Multiple Choices Allowed



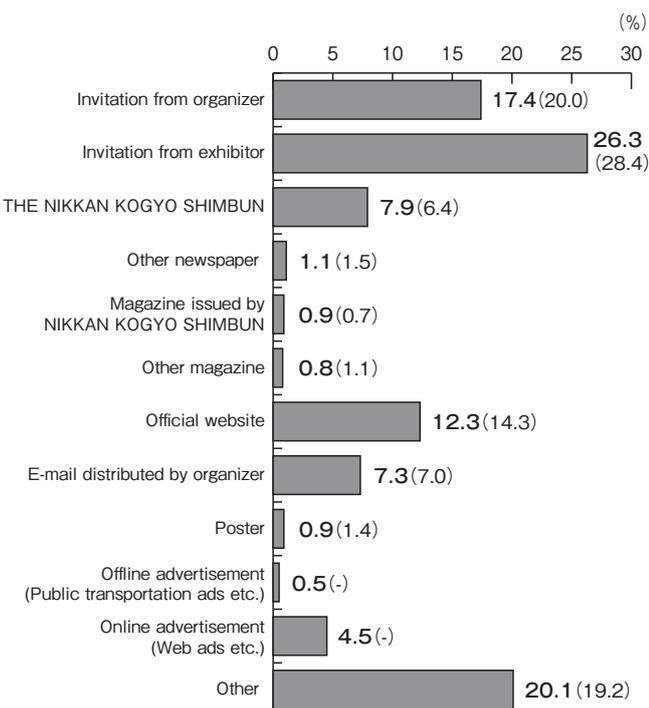
### Q6.

Where did you come from ?  
 ( Where is your office located?)



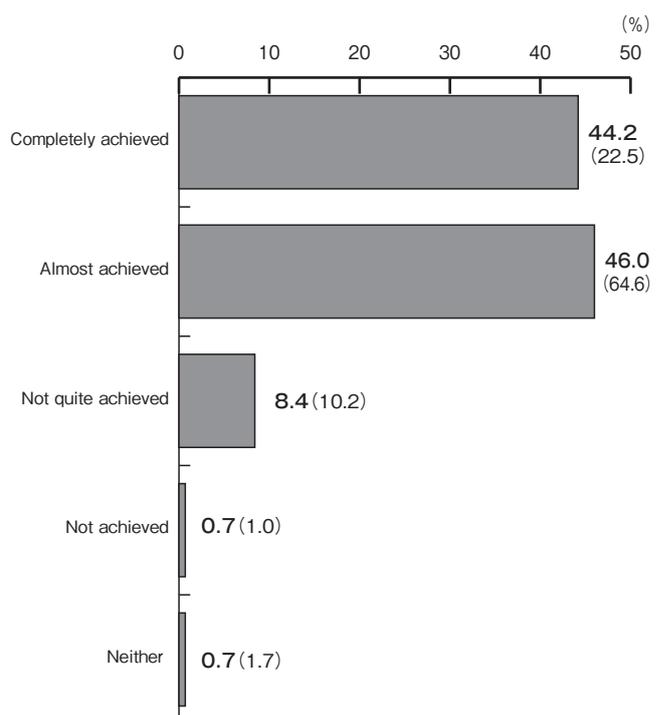
### Q7.

How did you know this exhibition?  
 ※Multiple Choices Allowed



### Q8.

Were you able to achieve your purpose of visit?  
 (On-site questionnaire:274 responses)



## Next Show Schedule

# iREX2023

(INTERNATIONAL ROBOT EXHIBITION 2023)

- End of November -  
Early December, 2023 (Planned)
- Tokyo Big Sight, East and West Halls

## CONTACT

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E-mail: irex@nikkan.tech

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