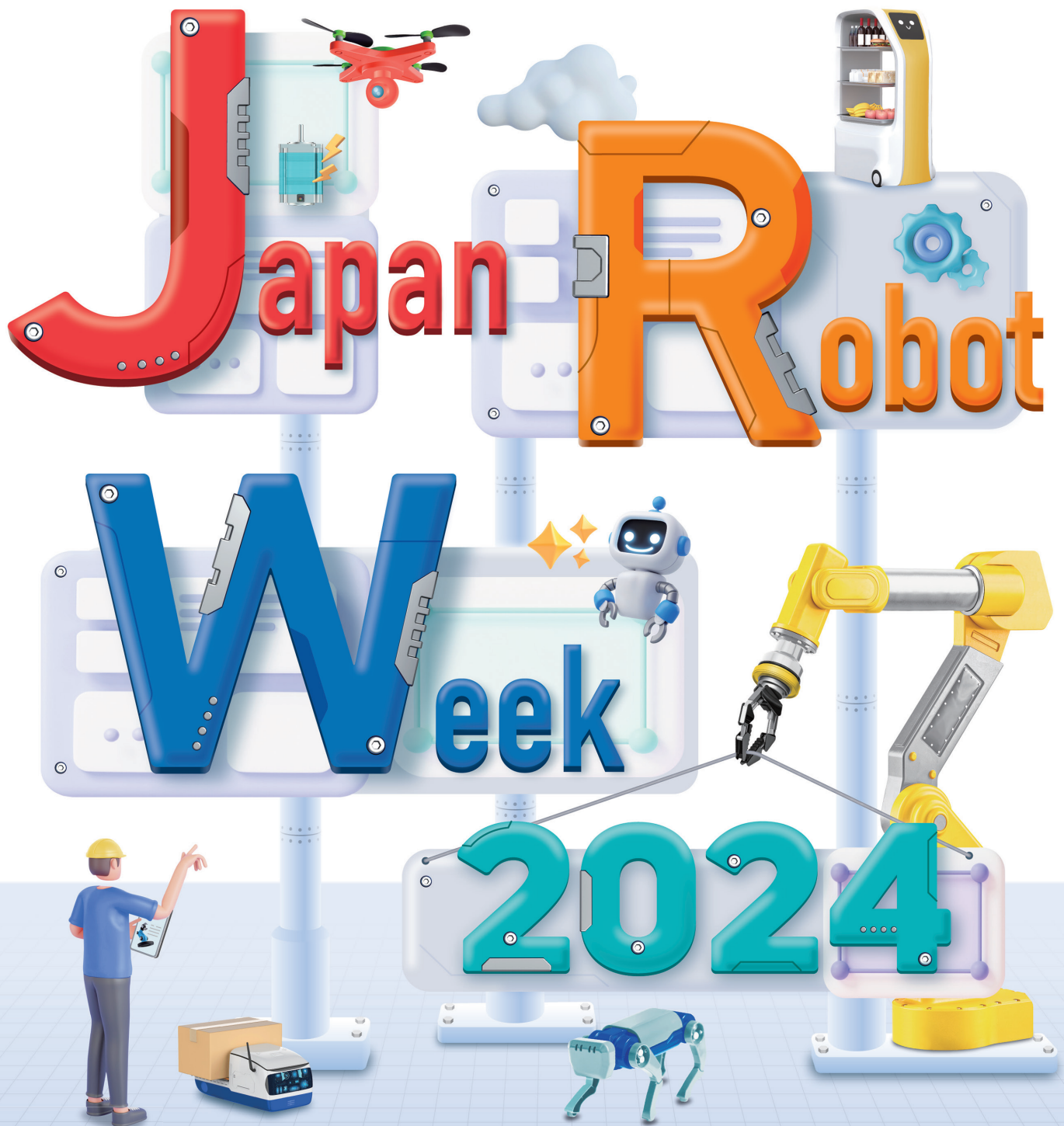


Towards a society where people and robots coexist



ONSITE

Sep. 18 Wed ... Sep. 20 Fri 2024
Tokyo Big Sight East Hall



ONLINE


Sep. 11 Wed ... Sep. 27 Fri 2024

Concurrent Exhibitions

PAN-EXHIBITION FOR WASH AND CLEAN / VACUUM /
SAMPE Japan / Smart Factory Japan /
High Precision & Difficult Manufacturing Technology Show /
Surface Structure Design Show

Exhibition Guide

Organizers  Japan Robot Association

 日刊工業新聞社
The Nikkan Kogyo Shimbun

Japan Robot Week 2024

Towards a society
where people and
robots coexist

Japan Robot Week was first held in 2012. Held the year following the world's largest robot trade show, the iREX (International Robot Exhibition), it has been held every other year, now for the 7th time. In addition to manufacturing and service industry robots, the focus is on collaborative robots and system integrators. In recent has continued to expand in response to robot-related needs to become a place where it's easy to have active business discussions and exchange technologies.

As the need for automation and labor-saving grows rapidly, robots and AI are increasingly prevalent. At this event, we have established new startup and academic zones with the hopes that innovative technology possessed by such groups will help provide clues towards addressing the implementation needs and issues in fields where labor shortages are significant, such as agriculture, logistics, nursing care and more. In a rare experiment for an exhibition, the shared space of the venue will contain a demonstration area.

The theme is "Towards a society where people and robots coexist." Keeping in mind the Ministry of Industry, Trade, and Economy's mission of building robot-friendly environments, it will be an innovative space that respond to expectations both inside and outside the industry with the aim of further social implementation.

We're looking forward to your participation.

Japan Robot Association (JARA), The Nikkan Kogyo Shimbun, Ltd.



Exhibition Outline

- **Date:**
 - ONSITE** Sep.18 Wed. •••Sep. 20 Fri. 2024 10:00 am to 5:00 pm
 - ONLINE** Sep.11 Wed. •••Sep.27 Fri. 2024
- **Admission Fee:**
 - ONSITE** JPY 1,000 (Free for Registrants, Invitation holders, or Under Junior high school students)
 - ONLINE** Free (Registration required)
- **Supported by:** Ministry of Economy, Trade and Industry / New Energy and Industrial Technology Development Organization (NEDO) (plan to apply, random order)
- **Cooperated by:** Japan Machinery Federation / Japan Robot System Integrator Association / Robot Friendly Asset Promotion Association / Robot Revolution & Industrial IoT Initiative / The Japanese Society for Artificial Intelligence / The Robotics Society of Japan (plan to apply, random order)

- **Venue:** Tokyo Big Sight East Hall
- **Theme:** Towards a society where people and robots coexist
- **Organizers:** Japan Robot Association (JARA), The Nikkan Kogyo Shimbun, Ltd.



Concurrent Exhibitions

7 specialized exhibitions
to be held at
Tokyo Big Sight.

Mutual admission available
for all exhibitions.

Japan Robot Week

PAN-EXHIBITION FOR
WASH AND CLEAN

VACUUM

SAMPE Japan

Smart Factory Japan

High-Precision &
Difficult Manufacturing
Technology Show

Surface Structure
Design Show



Exhibit Category



Lifestyle / Living

Security / Reception and Information/ Customer interaction / Cooking support / Cleaning / Communication / Mobility / Education, etc.



Infrastructure / Disaster Response / Construction

Inspection / Repair / Search / Various types of work (nuclear, electric power, gas, outer space, marine, etc.) / Civil engineering and construction / Research and Development / Drones, etc.



Agriculture, Forestry and Fisheries / Smart Agriculture

Work assistance (power assist) / Automated harvesting / Quality Control / Weeding / Food (packaging and packing), etc.



Logistics / Transportation

AGV, GTP, AMR / Conveying equipment and Systems / Sorting equipment and Sorters / Storage, Picking, Packing / Peripheral equipment parts, etc.



Nursing Care / Medicine / Health

Mobility / Transfer support / Bathing support / Excretion support / Rehabilitation support / Monitoring / Surgery support / Assist suits, etc.



Robot Implementation / System Integration

System Integration / Maintenance, Inspection Collaborative robots / For Assembly / For Picking / For Alignment and Wrapping / For Shipping and Receiving / For Material Handling, etc.



AI / Cloud Services

AI / Generative AI / Bot / Semiconductors / Cloud / AR / VR / XR / Automatic driving / Mapping / Machine learning / Detection / Analysis / Development, etc.



Component Technologies and Related Devices

Controllers / Software / Motors / Joints / Actuators / Arms / Hands / Robot exteriors / Variable speed reducers / Measuring equipment / Sensors / Gears / Screws / Cables, etc.



Booth Type / Booth Rental Fee (Raw Booth)

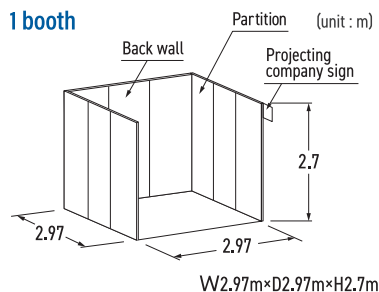
1 Booth : Aprox. 9m² (W2.97m × D2.97m × H2.7m)

● **General** **JPY 385,000** (tax included.)

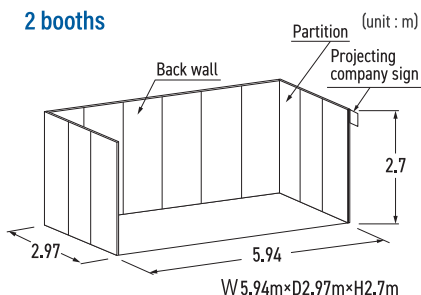
Members of Japan Robot Association, Japan Robot System Integrator Association, and other supporting members are eligible for special pricing, so please contact the secretariat for details.

Inline Booth

1 booth

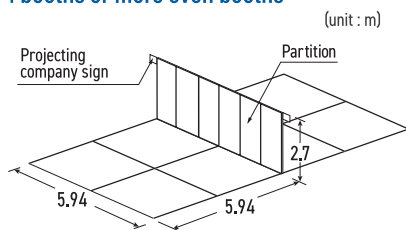


2 booths



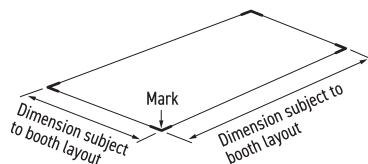
Peninsula Booth

4 booths or more even booths



Island Booth

8 booths or more

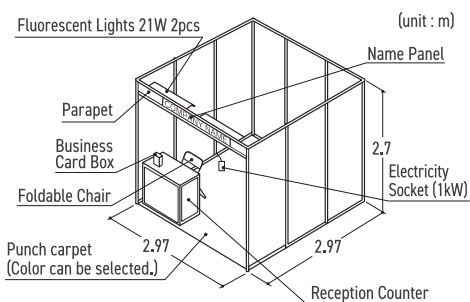


Optional

Package Display

Save time and effort in arranging booth decorations.

1 Basic Package Display
Booth Rental Fee + JPY 99,000
(tax included.)



- *2 or more booths, upgrade packages, etc. available
- *If your electricity usage exceeds 1kW, you will need to apply for electrical work separately.
- *The basic package comes only 1 company name panel even for a corner booth.

*There are no power supplies, lights, carpets, etc. provided in any of the booths.

* For corner booths, the partition on the aisle side will not be provided unless requested by the exhibitor.

* Back wall cannot be removed with or without adjacent booth(s).

Startup/Academia Zone : 1 Booth

● **6m² Booth** **JPY 264,000** (tax included.)

● **Panel Display** **JPY 110,000** (tax included.)

*Conditions for exhibiting in the Startup Zone: Company must have been founded in 2019 or later, be a company that possesses innovative products, technologies, and/or services, and must be working towards new business growth.

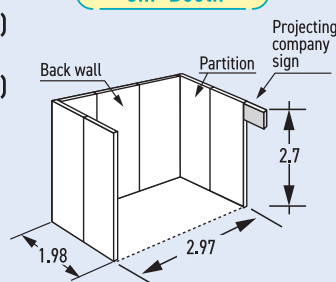
*Conditions for exhibiting in the Academia Zone: Technical college, university, graduate school, or research institution.

*There are no power supplies, lights, carpets, etc. provided in any of the booths.

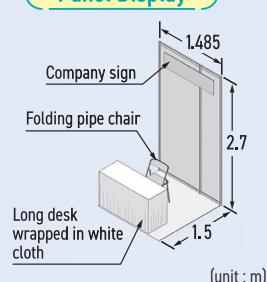
* For corner booths, the partition on the aisle side will not be provided unless requested by the exhibitor.

* Back wall cannot be removed with or without adjacent booth(s).

6m² Booth



Panel Display



Exhibitor Seminar

Provides a place for exhibitors to freely present their products and technologies.

Application will be accepted on a first come, first served basis, and the time schedule will be adjusted by the secretariat.

Seminar Fee

1 Session (40 min.) *Archive distribution available

JPY 110,000 (tax included.)

*There will be no charge for all attendees.

*Handouts and archived streaming videos are to be provided by the presenters.

*Archived period: Online from Sep 23 (Mon.) to 27 (Fri.).

Time Schedule

Date & Time	18 Wed.	19 Thu.	20 Fri.
10:30~11:10	A	G	M
11:30~12:10	B	H	N
12:30~13:10	C	I	O
13:30~14:10	D	J	P
14:30~15:10	E	K	Q
15:30~16:10	F	L	R

Venue Image



■ Special Stage in the Venue

■ Capacity : 100 people



Application Procedure

How to apply

Please be sure to read the "Exhibition Rules and Regulations" and apply only after agreeing to the regulations. Fill in the required items in the Application Form and send it to the secretariat by E-mail.

Application Deadline

May.17 (Fri.)2024

Payment Deadline

An invoice will be issued after your application has been approved. **The booth rental fee shall be paid within one month from the date on the invoice.**

Change / Cancellation of Exhibit Contract

If you change/cancel booths that have already been applied for, you need to specify the reason in writing and get approval from the secretariat. The following cancellation fee will be applied.

- From application acceptance to Jun.30 (Sun.) 2024..... **50% of booth rental fee**
- After Jul.1 (Mon.) 2024..... **100% of booth rental fee**

Booth Location

Booth location will be determined by the secretariat based on comprehensive consideration of the contents of the exhibits, shape, order of applications, number of booths, configuration of the venue, etc. Booth locations will be announced to exhibitors **in late June.**



Schedule to the Japan Robot Week 2024

May 17 (Fri.)

Application Deadline

Late Jun.

Announcement of booth allocation

Early Aug.

Deadline for required forms.

Sep.16 (Fri.)-17(Tue.)

Move-in / Booth decoration.

Sep.18(Wed.)-20(Fri.)

Japan Robot Week 2024
(Move-out from 5:00pm on Sep.20)



Previous Exhibitor List (in 2022) *Co-exhibitor

- A**
- AIR GROUND
- ATEC
- E**
- Elite Robot Japan
- F**
- FJ Dynamics
- FUJI
- Fukuoka Prefectural semiconductor & Digital Industry Development Council
- H**
- HOKUSHO
- Hyogo Economic Development Center
- I**
- Imao Corporation
- J**
- Japan Factory Automation & Robot System Integrator Association
- Japan Robot Association (JARA)
- K**
- KEISUUGIKEN
- KONDO KAGAKU
- Kufusha
- L**
- Laboratory Automation
- M**
- maxon Japan
- MIE ROBOT EXTERIOR TECHNOLOGY LABORATORY
- Minamisoma Robotics Industry Council
- Ministry of Economy, Trade and Industry
- Mobility Innovation Consortium
- N**
- NTN Technical Service
- NUWA Robotics
- O**
- OHMICHI
- Ota City Industrial Promotion Organization
- Q**
- Quanta View
- R**
- RESTEX
- *Keigan
- *T.L.T
- Robot × COVID-19 Prevention with Kanagawa 2022
- *Kanagawa prefecture
- *Ario Hashimoto, Ito-Yokado Ario Hashimoto
- *ODAKYU SHONAN GATE
- *Shonan Kamakura General Hospital
- *FUJIYA HOTEL
- *NTT DATA INSTITUTE OF MANAGEMENT CONSULTING
- Robot Service Initiative
- Robot Business Institution of Zenith activity
- *ARRK
- *CuboRex
- *Haloworld
- *NISSEI

- *Rester Electronics
- *ROBOTIS Japan,GUTENBERG
- S**
- Sagamihara Robot business Council
- *Aichi Sangyo
- *Almac
- *Assist
- *Bit Trade One
- *F-Design
- *Media Robo Tech
- *MEMO Technos
- *Taiho Sangyo
- SANYO DENKI
- SOCIAL ROBOTICS
- Starlite Manufacturing
- Symphony Marketing
- Systems Engineering Consultants
- T**
- TechShare
- The 10th Robot Award
- TOCAD ENERGY
- TOKYO METROPOLITAN INDUSTRIAL TECHNOLOGY RESEARCH INSTITUTE
- U**
- ugo
- W**
- World Robot Summit
- Y**
- Yamaguchi-Industrial Promotion Foundation
- *SHINWA SEIKO
- *YOODS
- YOSHICHI MANNEQUIN

Kanagawa Robot Innovation

- A**
- ARP
- C**
- Columbus-seiki
- E**
- EXTCOM
- H**
- Hinodeseisakusyo
- K**
- Kanagawa Institute of Industrial Science and Technology
- *Archelis
- *MICROTECH LABORATORY
- Kanagawa Prefecture
- *Collaboration between Universities, Public Organization and Private Enterprises in Kanagawa (CUP-K)
- *INSTITUTE OF INDUSTRIAL PROMOTION - KAWASAKI
- *Kanagawa Industrial Promotion Center
- *Kanagawa Prefectural Council for Promoting Business and Industrial Establishment
- *Sagamihara Incubation Center
- *Sagamihara Industrial Promotion Foundation

- *Shonan Industrial Promotion Foundation
- *Yokohama Industrial Development Corporation
- *YOKOHAMA National University
- *YOKOSUKA Industrial Promotion Foundation
- Kantum Ushikata
- Kawasaki institute of industrial promotion
- Keio University Haptics research Center
- O**
- OGAWA-YUKI
- P**
- Plus Composite JAPAN
- Q**
- Q・I
- R**
- ROBOT YUENCHI
- S**
- SAGAMI CHEMICAL METAL
- Sakura Tech
- Servo Techno
- SHOWA PRECISION TOOLS
- V**
- Value Solution

Monodzukuri Pavilion with Kanagawa

- C**
- CELLTECHNOS
- *Takahashi Precision Industry
- G**
- GBS
- I**
- IIDA
- J**
- JAPAN MACHINE SERVICE
- *Techtrage
- K**
- KAMIKO
- KAWAMOTO HEAVY INDUSTRIES
- KOENN
- M**
- MICRONET
- T**
- TAKAI SEIKI
- TDI Electronics
- TOKYO ELECTRON DEVICE
- Tokyo Tan-ichi
- Tsujimaki
- W**
- Word Giken
- *KOWA MACHINING
- Y**
- Yokohama Factory
- *YASUDA WORKS



Special Demonstration Area **Robot Street** (Tentative name)

There will be a street installed in the venue to demonstrate robots in action. Please use this new demo area where visitors and robots can interact!

Check the relevant box on the exhibitor application form to indicate an interest in participating in this area.

⚠ Please Note:

- The area is for autonomous robots and remote-controlled robots.
- The implementation area (street) will be designated by the secretariat within Japan Robot Week. It won't be possible to operate outside the designated street.
- Exhibitors wishing to participate will be asked to fill out and submit the "Agreement Form" which will be informed at a later date.

NEW! Limited to exhibitors
Participation is free



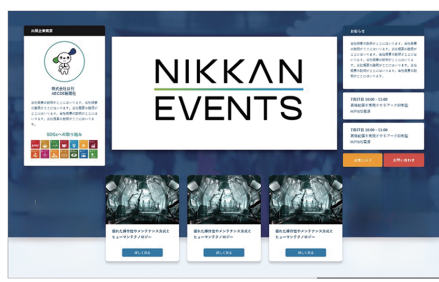
*Image is for reference only.



Online Booth Service (Some functionality will be offered as paid optional services)

Online booth will be provided to all onsite exhibitors (free of charge). The online booth will be able to feature basic information, and videos, images, and detailed information about products and services. It can be used as a tool to attract visitors to the onsite booth and as a follow-up tool after the exhibition ends.

Image of online booth



Paid optional services (tentative)

Business card data of online booth visitors	Questionnaire functionality and buttons
Visitor text chat functionality	Webinar functionality (with viewer data)

*Application procedures for optional menus will be announced later. Menu details are subject to change.



Promotion and Advertising

Taking advantage of our media strength as a newspaper company, we will mobilize our user and stakeholder base through continuous promotion of the show in conjunction with the newspaper and digital media.

Mobilizing visitors to the iREX

Over 140,000 visitors attend the world's largest robot trade show **iREX** INTERNATIONAL ROBOT EXHIBITION

iREX is the world's largest robot trade show, held 25 times, and co-organized by the Japan Robot Association and The Nikkan Kogyo Shimibun. In 2023 it welcomed over 140,000 attendees over four days. Building on this visitor mobilization track record, Japan Robot Week expects to welcome a lot of robot users and related parties again this year.



The Nikkan Kogyo Shimibun



The exhibition will be announced in The Nikkan Kogyo Shimibun, one of the biggest general industrial newspapers. The newspaper will profile exhibitors and provide the latest information to attract potential end-users. Feature articles about the exhibition will also be published in various industry magazines.

Web & Digital Media

The Nikkan Kogyo Shimibun Digital Edition

It will publish various information on the exhibition and robots to attract visitors.

日刊工業新聞 電子版



Newswitch

The latest articles and theme related to robots will be published on Newswitch. It obtains support from a wide range of people by providing easy-to-understand news.

ニュースイッチ NEWSWITCH



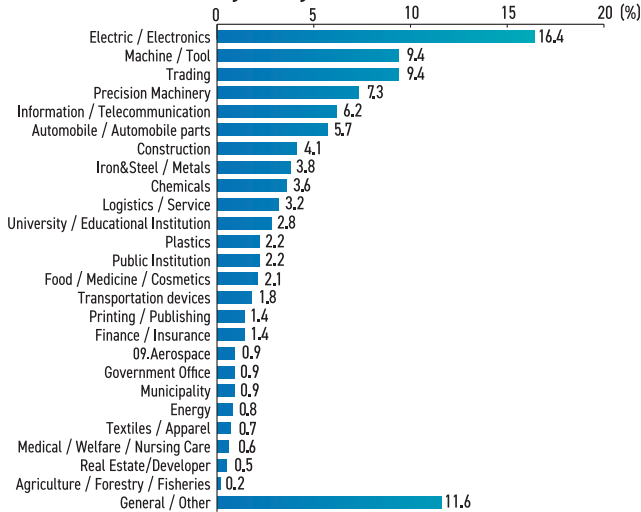
Previous Show Data (in 2022)

● Number of Exhibitors / Booths
174 exhibitors / 268 booths

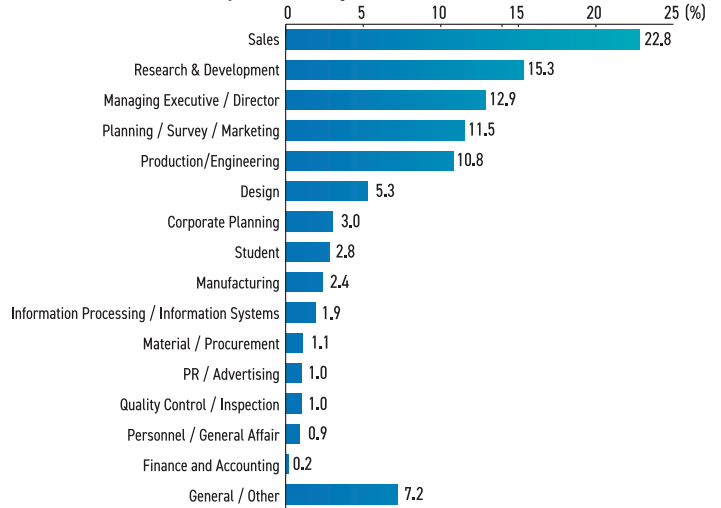
● Number of Visitors
Total 36,852 (including concurrent exhibitions)

Previous Visitor Survey (in 2022)

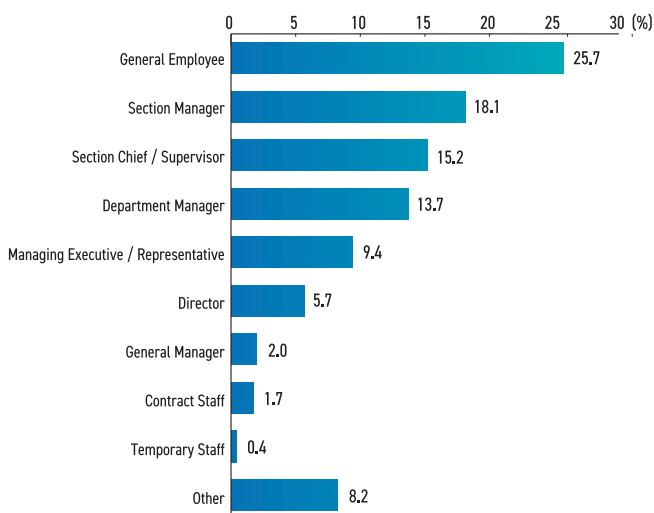
Q1. Which industry are you involved in?



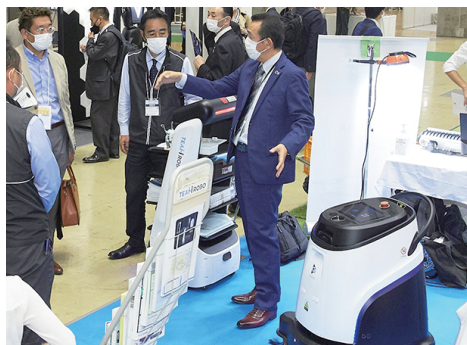
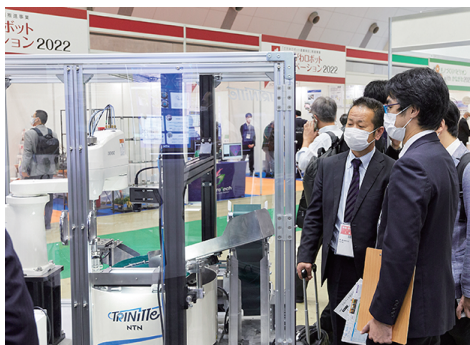
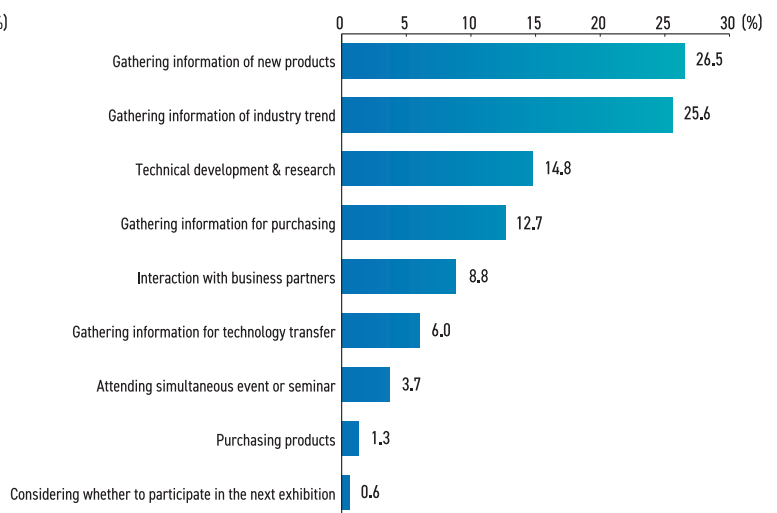
Q2. What is your occupation?



Q3. What is your job title?



Q4. What is your purpose of the visit to this exhibition?



▶ Application/Contact

Japan Robot Week Secretariat c/o The Nikkan Kogyo Shimbun, LTD.

14-1 Nihombashi Koami-cho, Chuo-ku, Tokyo 103-8548 Japan ● E-mail: autumnfair@nikkan.tech

