

March,2015

Cabinet Office

Miyagi Prefecture

The Nikkan Kogyo Shimbun, Ltd.



### Related project of "The 3rd UN World Conference on Disaster Risk Reduction"

## "BOSAI" Industry Fair in Sendai

Exhibition of Disaster Risk Reduction Industry in Sendai

# Latest Disaster Prevention Technologies based on the Tohoku earthquake experiences.

Cabinet Office, Miyagi Prefecture Government, and The Nikkan Kogyo Shimbun,Ltd. is holding"BOSAI Industrial Fair in Sendai", which is a disaster prevention technology exhibition, as one of the related project of "The 3<sup>rd</sup> UN World Conference on Disaster Risk Reduction".

The fair is from March 15<sup>th</sup> to 17<sup>th</sup> at Yume Messe Miyagi', the biggest exhibition hall in Tohoku region that have recovered from Tsunami disaster. 160 companies and organizations will exhibit latest disaster prevention technologies and products that can be used both in ordinary and disaster time.

We are organizing 'BOSAI Industry Symposium', suggesting issues for development of disaster prevention industry in the whole world (simultaneous interpretation). There would also be several other events and workshops at the venue.

Admission for the fair is free. We are very looking forward to your visiting!

#### **《Event Overview》**

- 1. Organizer: Cabinet Office, Miyagi Prefecture Government, The Nikkan Kogyo Shimbun, Ltd.
- 2. Date and Time: March15th(Sun) ~ 17th(Tue), 2015 10:00 ~ 17:00
- 3. **Venue:** Yume Messe Miyagi (Free admission, Registration system)

#### 4. Exhibition Focus:

Disaster Countermeasure, Support equipment for who have difficulty returning home , Robot, Plant

Factory, Energy Measures, Telecommunication, Information Communication, logistics, etc.

(Please refer to official HP for details URL: http://www.tohoku-bousai.jp/exhibitor)

#### 5. Opening Ceremony:

Opening Ceremony will be held from 9:30 on March 15th (Sun).

#### ◆Contact

The Nikkan Kogyo Shimbun,Ltd 14-4 Nihonbashi Koami-cho,Chuo-ku,Tokyo,JAPAN 103-8548

TEL:+81-3-5644-7221 FAX:+81-5641-8321

E-mail:j-event@media.nikkan.co.jp



#### ≪Simultaneous Event≫

'BOSAI Industry Symposium'

'~ Toward the improvement of disaster prevention industry and capacity~

[Simultaneous interpretation (English)]

Date: March16 (Mon)

Time: [ Section1 ] 10:30 ~ 12:00 [ Section2 ] 11:30 ~ 16:00

Organizer: Cabinet Office, Miyagi Prefecture Government, The Nikkan Kogyo Shimbun, Ltd.

Venue: Big hall, 1F Conference hall, Yume Messe Miyagi

Contents: Exhibiting companies will present about routes and strength of their technologies, and make proposals about issues for our country to work on for disaster prevention.

**[**Section1] 10:30 ~ 12:00

Presenters

TOYOTA MORTOR CORPORATION

**FUJITSU LIMITED** 

Nippon Express Company,LTD.

[Section2] 13:30 ~ 16:00

Presenters

InterRisk Research Institute & Consulting.Inc.	
KAJIMA CORPORATION	
TOSHIBA CORPORATION	
NIPPON TELEGRAPH AND TELOPHONE CORPORATION	
Honda Motor Co.,Ltd.	
And other several events would	be also held at the venue!

Seven & Holdings Co.,Ltd.